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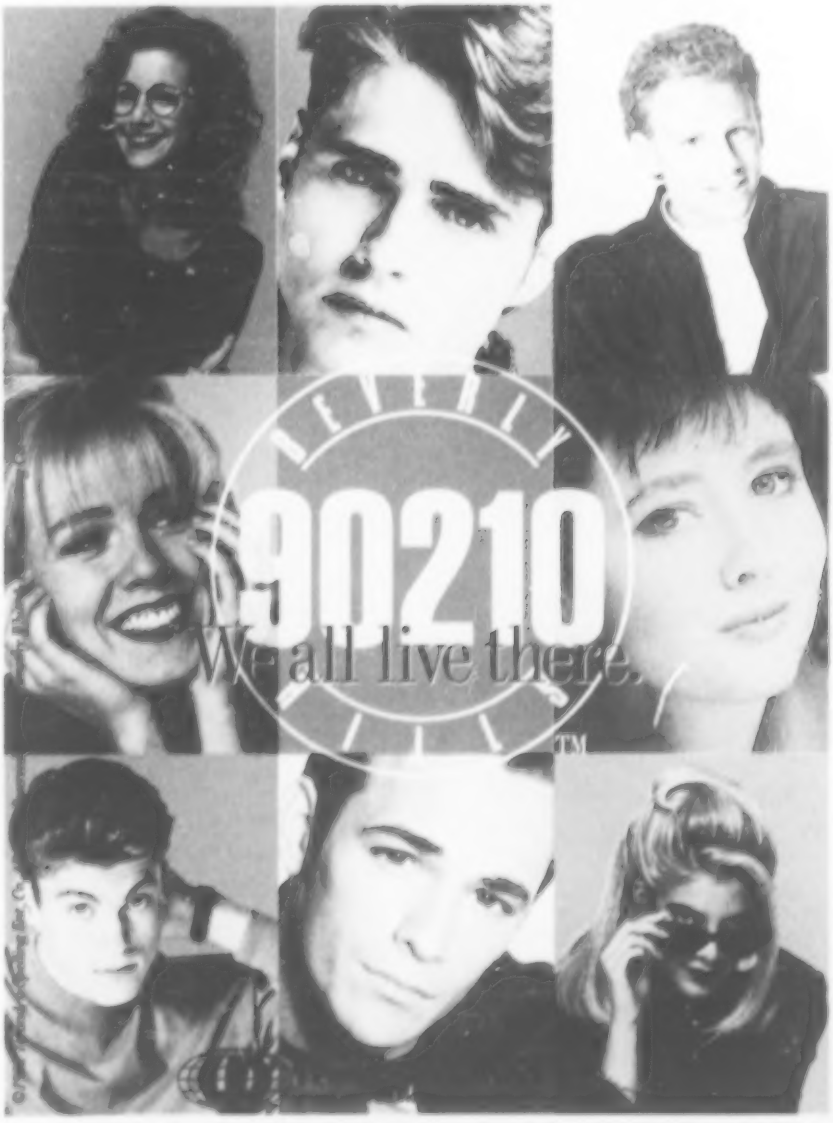
Broadcasting

FIRST IN TELEVISION CABLE RADIO SATELLITE

❑ THE DEMOCRATIC CONVENTION: BIG THREE VOTE FOR LESS / 4
❑ CABLE MEETS THE PRESS IN LOS ANGELES / 22
❑ ANNUAL FIFTH ESTATE SALARY SURVEY / 40



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SPECIAL REPORT
NETWORK RADIO

GORE AS VP: BAD NEWS FOR CABLE?

By Randy Sukow

Television industry executives last week were musing over the possible influence Senator Albert Gore (D-Tenn.), the man to be nominated as Bill Clinton's vice presidential running mate, could have on a Clinton administration communications policy. Gore's extensive record as a member of the Senate Communications Subcommittee suggests that if cable reregulation legislation (H.R. 4850/S. 12) does not pass in 1992, a Clinton victory might give cable's con-

gressional foes confidence in 1993.

"From Clinton's perspective, [Gore] makes a lot of sense. He's young, smart and knows what it is to be in a presidential campaign," says Jim Mooney, president, National Cable Television Association. "I also humbly suspect he will shortly come to have bigger things on his mind than us."

Cable has often been on Gore's mind. He was a force behind the passage of S. 12 last January, especially the bill's program-access provision, which would force cable program services owned by cable system operators to deal with alternative media, such as wireless cable, home satellite services and, perhaps one day, telco-owned cable systems. ■

This Week

SHRINKING CONVENTIONS / 4

The big-three broadcast networks plan a total of 14½ hours of Democratic Convention coverage this week, half of what they carried in 1988.

SCI-FI STAMPEDE / 17

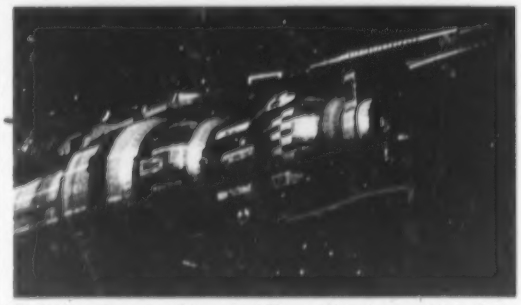
Warner Bros. will join Paramount in the science-fiction syndication market next season with *Time Trax* and *Babylon 5*, which will be distributed through the Television Consortium of independent stations.

CABLE PRESS TOUR / 22

Cable networks unveiled highlights of their fall slates at the Television Critics Association press tour last week. Among the highlights: Nick at Nite has acquired the rights to over 650 hours of MTM series programing, including *The Mary Tyler Moore Show*, which debuts in September.

RADIO RATINGS SUMMIT / 25

The NAB is putting together an all-industry summit to address complaints about the accuracy of current audience measurements. Arbitron says one proposed solution—increasing sample sizes—is too expensive.



Babylon 5, one of two sci-fi syndication entries from Warner Bros. for next season (p. 17).

SPECIAL REPORT: NETWORK RADIO / 27

After a year's delay, the recession has hit network radio hard in 1992, knocking revenue down 13% so far this year.

AD LIMIT MEA CULPAS / 38

TV stations and cable systems cited by the FCC for exceeding ad limits during children's programing argued, in responses filed last week, that inadvertent oversight and confusion as to what constitutes a commercial spot were the culprits behind their transgressions.

TOP DOLLARS / 40

Disney's Michael Eisner, TCI's Bob Magness and Time Warner's Steven Ross headed the list of Fifth Estaters in terms of cash compensation for 1991. BROADCASTING's annual compilation shows that, while a few executives took pay cuts last year, most received raises.

DEREG AROUND THE WORLD / 43

In a BROADCASTING interview, Ambassador Bradley Holmes, telecommunications adviser to the secretary of state, extols the deregulatory efforts taking place in the telecommunications field around the world.

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Founded in 1931 as *Broadcasting*, the News Magazine of the Fifth Estate. *Broadcasting Telecasting*® introduced in 1946; *Television*® acquired in 1961; *Cablecasting*® introduced in 1972; *Broadcasting/Cable* introduced in 1989. *Broadcasting*® is a registered trademark of Reed Publishing (Nederland) B.V., used under license. ®Reg. U.S. Patent Office.

Incorporating The Fifth Estate TELEVISION Broadcasting ■ Cable

Broadcasting (ISSN 0007-2028) (GST #123397457) is published weekly with one additional special issue in January by The Cahners Publishing Co. (subscription includes all issues). Cahners Publishing Co., at 475 Park Ave. South, New York, NY 10016, is a division of Reed Publishing USA, 275 Washington St., Newton, MA 02158-1630. Terrence M. McDermott, President/Chief Operating Officer; Frank J. Sibley, Executive Vice President; John J. Beni, Senior Vice President/General Manager; Neil Perlman, Senior Vice President/Group Publisher; Jerry D. Neth, Senior Vice President/Publishing Operations; J.J. Walsh, Senior Vice President/Finance; Thomas J. Dellamarta, Senior Vice President/Production & Manufacturing; Ralph Knupp, Vice President/Human Resources; Neal Vitale, Vice President/Consumer Publishing. Second-class postage paid at New York, NY, and additional mailing offices. Postmaster: please send address changes to: *Broadcasting*, PO Box 715, Brewster, NY 10509-0715. *Broadcasting* copyright 1992 by Reed Publishing USA, Robert L. Krakoff, Chairman/Chief Executive Officer. Annual subscription rates: USA, $85; Canada, $129 (includes GST); Foreign Air, $300; Foreign Surface, $149. Single copies are $2.95, special issues, $4.50. Please address all subscription mail to: *Broadcasting*, PO Box 715, Brewster, NY 10509-0715. Microfilm of *Broadcasting* is available from University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich. 48106 (1-800-521-0600).

Broadcasting's Ratings Week ▮ Jun 29-Jul 5

	ABC	CBS	NBC	FOX
MONDAY	9.4/17	10.1/18	13.9/24	4.9/9
8:00	38. FBI: Untold Str 8.8/17	36. Evening Shade 9.0/18	17. Fresh Prince 10.7/21	
8:30	28. Amer Detective 9.6/18	21. Major Dad 9.9/18		
9:00	45. MacGyver 8.0/14	8. Murphy Brown 12.2/21	2. NBC Monday Night Movie—Return of the Jedi 14.5/25	
9:30		21. Grapevine 9.9/17		
10:00	13. Peter Jennings Reporting 11.1/19	26. Northern Exposure 9.7/17		
10:30				
TUESDAY	13.2/24	8.8/16	6.0/11	NO PROGRAMING
8:00	9. Full House 12.0/24	21. Rescue: 911 9.9/19	74. Mann & Machine 5.3/10	
8:30	5. Home Improvmt 13.8/26			
9:00	1. Roseanne 16.1/29	44. CBS Tuesday Movie—Crossing to Freedom 8.2/15	66. Quantum Leap 5.8/10	
9:30	3. Coach 14.4/25			
10:00	11. Jack's Place 11.3/20		57. Dateline NBC 6.9/12	
10:30				
WEDNESDAY	7.9/15	10.1/19	9.3/18	NO PROGRAMING
8:00	43. Wonder Years 8.3/17	56. Howie* 7.2/15	11. Unsolved Mysteries 11.3/23	
8:30	47. Growing Pains 7.8/15	61. Davis Rules 6.5/13		
9:00	41. Doogie Howser 8.4/16	19. Raven 10.4/19	24. Seinfeld 9.8/18	
9:30	31. Who's the Boss? 9.3/17		47. Night Court 7.8/14	
10:00	59. Civil Wars 6.7/13	6. 48 Hours 13.0/24	47. Quantum Leap 7.8/15	
10:30				
THURSDAY	8.2/16	9.7/19	9.2/18	7.2/14
8:00		36. Top Cops 9.0/19	52. A Diffrnt World 7.7/17	41. Simpsons 8.4/18
8:30	63. ABC Movie Special—The Sting II 6.1/12	33. Moment of Truth 9.2/19	30. Cosby 9.4/20	59. Michael Jackson 6.7/14
9:00		20. Street Stories 10.3/20	10. Cheers 11.4/22	58. Beverly Hills 90210 6.8/13
9:30			14. Wings 11.0/21	
10:00	7. Primetime Live 12.4/23	24. Bodies of Evidence 9.8/18	52. L.A. Law 7.7/15	
10:30				
FRIDAY	9.1/21	6.4/15	5.1/12	5.1/11
8:00	33. Family Matters 9.2/22	84. H'wood Game 4.4/10	83. Yesterday/Today 4.5/11	63. America's Most Wanted 6.1/14
8:30	40. Baby Talk 8.5/20	91. Say What? 3.8/9	86. Witches/Eastwick 4.2/10	
9:00	47. Dinosaurs 7.8/18	54. CBS Friday Movie—Love and Betrayal 7.6/17	71. Reasonable Doubts 5.4/12	79. Sightings 4.8/11
9:30	55. Up to No Good 7.3/16			92. Hidden Video 2 3.2/7
10:00	14. 20/20 11.0/24		69. Law and Order 5.6/12	
10:30				
SATURDAY	3.7/11	4.9/14	5.0/14	3.8/11
8:00	93. Billy 2.9/9	80. Celebrate the Spirit! 4.7/14	70. Golden Girls 5.5/17	88. Cops 4.0/12
8:30	94. Julie 2.7/8		80. Home Fires 4.7/14	78. Cops 2 4.9/14
9:00	94. Perfect Strang. 2.7/8		71. Empty Nest 5.4/15	90. Code 3 3.9/11
9:30	97. On the Air 2.3/7		71. Nurses 5.4/15	96. Vinnie & Bobby 2.5/7
10:00	66. The Commish 5.8/16	74. Visitors from the Unknown 5.3/15	82. Sisters 4.6/13	
10:30				
SUNDAY	8.5/17	11.7/23	6.8/13	6.3/12
7:00	76. Life Goes On 5.2/12	4. 60 Minutes 14.2/32	87. Voyage of Mystery 4.1/9	88. Bill & Ted 4.0/9
7:30				84. True Colors 4.4/10
8:00	29. Am Fun Hme Vid 9.5/19	14. Murder, She Wrote 11.0/22	66. In the Heat of the Night 5.8/11	47. In Living Color 7.8/16
8:30	31. Am Fun People 9.3/18			62. Rachel Gunn, R.N. 6.2/12
9:00	26. ABC Sunday Night Movie—Lady Killer 9.7/18	17. CBS Sunday Movie—Night Walk 10.7/20	39. NBC Sunday Night Movie—Follow Your Heart 8.7/16	33. Married w/Childn 9.2/17
9:30				46. Herman's Head 7.9/15
10:00				65. Down the Shore 6.0/11
10:30				77. Stand by Your Man 5.0/9
WEEK'S AVGS	8.6/17	8.9/18	7.9/16	5.7/12
SSN. TO DATE	11.6/20	12.8/22	11.8/20	7.7/13

RANKING/SHOW (PROGRAM RATING/SHARE) *PREMIERE SOURCE: A.C. NIELSEN YELLOW TINT IS WINNER OF TIME SLOT

mance reading of some of the Bible's most popular stories.

Disney Channel

The Disney Channel will debut *Disney's Young Musicians Symphony Orchestra* concert on Tuesday, Sept. 15, at 8-9 p.m. The program, featuring 65 pre-eminent young musicians, will feature composers John Williams and Henry Mancini. The channel will also premiere *The Ernest Green Story*, about a black high school student's experiences when he and a small group of other black youths entered Little Rock, Arkansas's Central High School in 1957. The Disney Channel also announced renewals for the *Mickey Mouse Club*, for its fifth year, *Avonlea*, for its fourth, and *Adventures in Wonderland*, which won a 1992 Emmy Award.

Nostalgia Television

Dr. Ruth Westheimer's *Dr. Ruth's Never Too Late*, an original half-hour talk show, will debut on Nostalgia Television Saturday, Aug. 15.

Nashville Network

Taped at the Grand Ole Opry, *Hats Off to Minnie: America Honors Minnie Pearl* airs on the Nashville Network Oct. 26 at 8-10:30. The music and comedy special features more than 100 performers. The show is hosted by Barbara Mandrell and features country music performers as well as actors like Burt Reynolds and Roseanne Barr, and greetings from President Bush and former president Ronald Reagan.

Showtime

On August 15 at 10 p.m., Showtime presents the *10th Annual Montreal Comedy Festival*, hosted by Lily Tomlin. The 11-day festival will be condensed into a two-hour special featuring highlights from the gathering, which attracts more than 250 comedy acts from around the world.

CNBC

CNBC announced that Phil Donahue and Russian political commentator Vladimir Pozner will team up this fall to co-host a live talk show slated for the channel's prime time lineup. The show, to focus on hot topics of the day, will rely heavily on phone-in participation from viewers. CNBC has not yet set a date.

Family Channel

The Family Channel, beginning in September, will strip the first three seasons (66 episodes) of the hour-long Warner Bros. series *Life Goes On*, which will continue to air on ABC with all-new episodes this fall. Family renewals include Alliance Communications' *The Adventures of the Black Stallion*, which has just begun production on its third season. ■

SECOND-QUARTER CABLE NETWORK RATINGS: 1992 VS. 1991

USA Network led the cable network ratings race for the second quarter of 1992, showing a 17% prime time ratings boost in a year-to-year comparison with the second quarter of last year. Among the strongest performing shows for the network continued to be its hour-long dramas, including the off-network run of *Murder, She Wrote*, which showed a 25% climb over last year in the Monday-Friday 8 p.m. time period. USA's Sunday night run of *Silk Stalkings* showed a 62% improvement in the time period over last year, when the network ran *Counterstrike* in the slot. The network also benefited from improved ratings for *USA's Tuesday Night Fights*, which were up 26%, and one less telecast per week of the struggling World League Football.

Among the other basic cable networks, Turner Broadcasting showed gains as high as 17% in households tuning in to CNN during prime time. The 24-hour news channel saw its prime time ratings climb from 0.8 to 1.0 and its household numbers grow from 498,000 to 584,000. Turner officials attributed the increase in part to coverage of the Los Angeles earthquake and growing interest in the 1992 presidential campaign.

Most other cable ratings showed slight growth for the second quarter (April-June) of 1992, although there were some declines in prime time. -■

	Prime Time				*Full Day*			
	2Q 1992		*2Q 1991*		*2Q 1992*		*2Q 1991*	
	Rating	*Households*	*Rating*	*Households*	*Rating*	*Households*	*Rating*	*Households*
USA	2.1	1,236,000	1.8	1,035,000	1.1	670,000	1.1	637,000
WTBS	2.0	1,165,000	1.8	1,047,000	1.2	715,000	1.2	708,000
TNT	2.0	1,127,000	1.9	1,042,000	1.0	544,000	0.9	496,000
ESPN	1.6	940,000	1.7	990,000	0.8	480,000	0.8	450,000
Lifetime	1.1	627,000	1.2	658,000	0.6	308,000	0.6	321,000
Nashville	1.1	595,000	1.2	630,000	0.5	294,000	0.5	287,000
Nickelodeon	—	—	—	—	1.0	591,000	1.0	573,000
CNN	1.0	584,000	0.8	498,000	0.6	345,000	0.5	322,000
Nick at Nite	1.0	574,000	1.0	551,000	0.7	402,000	0.6	347,000
Discovery	0.9	516,000	0.9	502,000	0.5	289,000	0.5	268,000
Family	0.9	483,000	0.7	404,000	0.6	336,000	0.6	319,000
A&E	0.7	392,000	0.7	359,000	0.4	228,000	0.4	215,000
MTV	0.6	341,000	0.6	332,000	0.5	264,000	0.5	277,000
Headline News	0.3	164,000	0.3	142,000	0.3	171,000	0.3	132,000
VH-1	0.3	153,000	0.3	128,000	0.2	97,000	0.2	85,000

Notes: Figures are network estimates. All data are supplied by an outside source based on Nielsen Media Research. Ratings are based on coverage area of each network, not entire television universe. USA's prime time is 7-11 p.m.; Family's is 7-10 p.m.; Discovery and TNN's full day is 9 a.m.-3 a.m.; Lifetime's and Family's is 7 a.m.-1 a.m.; A&E's is 8 a.m.-4 a.m.; Nickelodeon's is 6 a.m.-8 p.m.; Nick at Nite's is 8 p.m.-6 a.m.

NETWORK RADIO

LEARNING HOW THE OTHER HALF LIVES

Unscathed among their ad-driven cohorts in 1991, networks down 13%; executives predict fourth-quarter turnaround; Westwood's Batusic says cost-cutting round is due

By Peter Viles

After emerging from 1991 relatively untouched by the advertising slump that hit most other ad-driven businesses, radio networks have spent the first half of 1992 learning how the other half lived.

And while network executives are outwardly confident that their industry will recover in the fourth quarter of this year, they are somewhat at a loss to explain the steep revenue drop-off they've suffered.

The network revenue declines this year—nearly 20% behind 1991's pace in April and May and nearly 13% percent behind 1991's pace for the first five months—come after network radio posted a 1.6% gain in 1991, easily outperforming the rest of the radio industry.

"It's unusual that we had such a good year last year," says Dick Silipigni, vice president, sales, CBS Radio Networks. "We were a bright spot in the broadcasting and advertising industry. And this year has been so difficult, it's hard to explain."

CBS, which alone among radio networks has high costs for professional sports rights, surprised the industry in June when it announced layoffs of nearly 15% of its staff. CBS, which spends $20 million per year for the rights to NFL and Major League Baseball games, said it was suffering from a glut of sports inventory and from a generally soft advertising market.

While no other network has hinted at widespread layoffs, it is clear that the revenue slump is industrywide.

"I think it's the economy—period," says Bud Heck, president of the Radio Network Association. "I don't think it has much to do with the Olympics or this being an election year. When you see what companies like General Motors have done recently—those kinds of companies are just holding their budgets tighter than normal."

Greg Batusic, president of Westwood One Networks' radio division, says he expects the network industry to rebound in the fourth quarter but still finish 1992 some 5% to 6% behind 1991 levels. As painful as that may be for the industry, Batusic says the networks are due for a round of cost-cutting because they had dodged much of the recession of the late 1980's and early 1990's.

"This would be the first down year since 1982," Batusic says. "Quite honestly, we've never had a recession. We're finally learning to deal with tough economic times, whereas the rest of the country's been doing it for years."

Several network executives stressed that, despite the advertising slump, the networks are well positioned for the future. Unlike television networks, they have not lost listeners to other media, and within the rapidly changing radio business there appears to be a steady demand for network programming, especially the 24-hour formats supplied by Unistar and ABC's Satellite Music Network.

"Clearly we're still a very large and viable medium, and we're just going through a transitionary period," says David Kantor, executive vice president, ABC Radio Networks, and president, SMN. "I see the future for network radio brighter than a lot of other mediums."

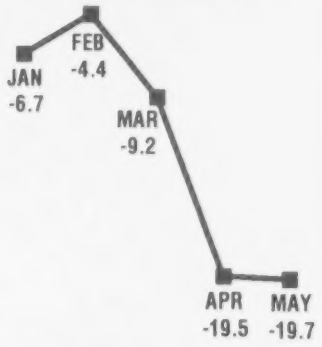
Says Westwood One's Batusic: "I don't feel good about the year, but I feel good about the near future of network radio.... Network radio's been here for 50 years. I don't think it's going to go away."

David Landau, Unistar Radio Network's president, sales, says he sees signs of a turnaround in the third and fourth quarters. Already, Landau says, there are bright spots in certain categories, including lodging, pharmaceuticals and some packaged goods.

There are many theories to explain

THE FALLING DOLLARS...

Figures are % change from same month, previous year



NETWORK REVENUES
1992 vs. 1991
(In millions)

Month	*1991*	*1992*
January	$29.7	$27.7
February	$28.5	$27.3
March	$33.6	$30.5
April	$36.7	$29.6
May	$42.6	$34.2
June	$36.9	
July	$34.3	
August	$37.9	
September	$37.4	
October	$46.8	
November	$37.9	
December	$32.4	
TOTAL	$434.9	

Source: Radio Network Association.

SO WHAT, EXACTLY, IS A RADIO NETWORK?

For the purposes of this special report, BROADCASTING focuses on the five radio networks that are measured in network radio's only audience survey, the biannual RADAR survey conducted by Statistical Research Inc.: ABC, CBS, Unistar, Westwood One and American Urban Radio Networks.

Statistical Research, in turn, relies on a four-part definition of a network: a programer that has continuity of programing; written, contractual agreements with its affiliates; the capability of an instant feed to all affiliates, and a clearance system so it can determine which affiliates carry which programing.

The RADAR-rated networks actually consist of several smaller networks, however. And there are countless other radio networks across the nation, ranging from state news networks to large program syndicators such as CD Media, EFM Media, MediaAmerica, MJI Broadcasting, Premiere Radio Networks and SJS Entertainment Corp., that are not rated in the RADAR report.

So what is a network and what isn't?

"Unfortunately, it's semantics," says Bud Heck, president of the Radio Network Association. "If you hook two or three stations together, that's a network."

The RNA's own definition of a network, intended to recognize only national networks and sell them to national advertisers, limits membership to programers that distribute to all 48 contiguous states, Heck says. That means ABC, CBS, Unistar and Westood One.

That also means that one of the most successful programs on national radio—EFM Media's *Rush Limbaugh* show, heard on nearly 500 stations every day—isn't on network radio.

"My definition of a network is a company that has the capability of in-house production, sales and marketing to an extensive group of radio stations," says Steve Lehman, president of Premiere Radio Networks. "By all other standards, excluding RADAR, Premiere is considered by advertisers as one of the top five networks in America." -PV

the current revenue drop-off. Network executives interviewed by BROADCASTING were divided as to whether the Olympics have drained advertising dollars away from other media. Although Westwood One has exclusive radio rights for live Olympics broadcasts, and reports that it has sold out its entire Olympics inventory, the vast majority of Olympics ad spending goes to television.

"What we experienced this year is that there were no exclusive dollars set aside for the Olympics," says one network sales executive. "So those dollars came out of regular budgets, and that has impacted all media."

The near-dormant auto industry has been another trouble spot for network radio, according to network executives.

Part of the problem radio networks face is the volatile nature of some national accounts. While network radio is a $430 million-per-year business, it represents one of the smallest slices of the $77 billion national advertising market, and the whims of two or three large advertisers can impact the entire industry.

For example, Gateway Educational Products, which sells "Hooked on Phonics," was a surprisingly large player in national radio advertising last year, spending an estimated $20 million. A company spokesman says Gateway will spend much less on radio this year, partly because of increased use of televised infomercials.

"That was a significant amount of money for radio last year," says CBS's Silipigni. "They're back this year, but at about half that level." ■

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EISNER, MAGNESS AND ROSS HIGHEST COMPENSATED

Annual survey shows salary, bonuses for many executives up despite lower profits

By Geoffrey Foisie and Sharon D.Moshavi

Michael Eisner is the lead earner in BROADCASTING's annual compilation of Fifth Estate cash compensation, receiving $5,441,543 in 1991. Disney's profit decline, however, pulled down his earnings from over $11.2 million the prior year. Lower profits resulted in more than a few pay cuts in fiscal 1991, although most media executives reported higher cash compensation.

Capital Cities/ABC, which reported a profit decline last year, paid its top executives less, whereas CBS, which recorded a large loss, gave increases. Larry Tisch brought in upwards of $1.4 million, compared with Dan Burke's $907,100; CBS/Broadcast Group President Howard Stringer earned $896,627, compared with ABC-TV Network President John Sias's compensation of $771,900.

Westwood One said its chairman, Norman Pattiz, continued to decline receiving a contractual 8% salary increase, and Granite Broadcasting Chairman Don Cornwell slashed his $210,000 base salary to $20,370 so the group owner could "remain in compliance" with a loan agreement.

TCI Chairman Bob Magness was second on BROADCASTING's list, bringing in $4,773,514. The bulk of that—$4.32 million—was earned as payment to forgo exercising the balance of a stock option to buy 300,000 shares of Class B Common Stock.

Time Warner's Steven J. Ross was the number-three earner, bringing in $4,064,000 in cash compensation, up almost 25% versus last year. Ross exercised none of his stock options this year. In 1990, his options totaled nearly $75 million, attracting scrutiny of himself and Time Warner.

In the chart below, "cash compensation" includes salaries and bonuses, but not the exercise of stock options, which typically allow an executive to purchase stock at a set price during a period of years. ■

Executive	*1991 Title*	*Cash Compensation*
Ackerley Communications		
Barry A. Ackerley	Chair/Pres/CEO	$475,000
Adelphia Communications		
John J. Rigas	Chair/CEO/Pres	$530,544
Daniel R. Milliard	VP/Sec/Gen Counsel	$159,536
Michael J. Rigas	VP Operations	$94,077
Timothy J. Rigas	Sen VP/CFO/Treas	$94,077
James R. Rigas	VP Operations	$94,077
A.H. Belo		
Robert W. Decherd	Chair/CEO	$524,000
Ward L. Huey Jr.	Vice Chair/Pres Broadcast	$371,200
David T. Lane	Sen VP Broadcast GM WFAA-TV	$265,000
All American Communications		
Anthony J. Scotti	CEO	$514,402
Myron Roth	Pres/COO	$439,310
Sydney D. Vinnedge	Sen VP/Pres TV Entertainment Group	$322,603
Ampex		
Thomas J. Wheeler	Pres Ampex Media	$310,000
George A. Merrick	Exec VP Ampex Systems	$290,000
Leslie E. Schenk	VP/CFO Ampex Systems	$241,000
Robert J. Atchison	Pres ARSC	$231,000
BET Holdings		
Robert L. Johnson	Chair/Pres/CEO	$535,427
James A. Ebron	VP Network Sales	$173,114
Jefferi K. Lee	VP Network Operations	$155,317
Burnup & Sims		
Nick A. Caporella	Chair/CEO/Pres	$900,000
Gerald W. Hartman	Sen VP	$270,288
Cablevision Systems		
Charles F. Dolan	Chair/CEO	$1,100,000
John Tatta	Pres	$950,000
James A. Kofalt	Exec VP/COO	$790,000
William J. Bell	Vice Chair	$750,000
Marc A. Lustgarten	Vice Chair	$730,000
Capital Cities/ABC		
Daniel B. Burke	Pres CEO/COO	$842,000
Thomas S. Murphy	Chair	$735,000
John B. Sias	Exec VP/Pres ABC TV Net	$729,200
Michael P. Mallardi	Sen VP/Pres Broadcast	$720,500
Ronald J. Doerfler	Sen VP/CFO	$714,000
CBS		
Laurence A. Tisch	Chair/Pres/CEO	$1,505,422
Howard Stringer	VP/Pres CBS Broadcast	$1,173,278
Peter A. Lund	Exec VP CBS Broadcast Pres CBS Marketing	$902,701
Jeffrey F. Sagansky	Pres CBS Entertainment	$751,134
Eric W. Ober	Pres CBS News	$625,004
Century Communications		
Leonard Tow	Chair/CEO/CFO	$3,488,542
Michael G. Harris	Sen VP Engineering	$437,916
Bernard P. Gallagher	Pres/COO	$354,417
Robert E. Morrison	Sen VP Operations	$295,000
Walter A. Kinash	VP Operations	$168,750
Clear Channel Communications		
L. Lowry Mays	Pres/CEO	$623,091
Cohu Inc.		
J.W. Barnes	Pres/CEO	$251,260
C.A. Schwan	VP Finance	$190,714
Comcast		
Ralph J. Roberts	Chair	$702,005
Julian A. Brodsky	Vice Chair	$461,497
Brian L. Roberts	Pres	$353,735
Thomas G. Baxter	Sen VP/Pres Cable	$304,724
Comsat Corp.		
Irving Goldstein	Chair/CEO/Pres	$816,160
Robert J. Wussler†	Pres/CEO Comsat Video Enterprises	$494,613
Bruce L. Crockett	Pres/COO/Pres World Systems Div	$411,347
Control Data Corp.		
Lawrence Perlman	Pres/CEO/CFO	$756,000
Anthony J. Aurichio	VP/Pres Arbitron	$343,757
dick clark productions		
Richard W. Clark	Chair/CEO	$900,000
Francis C. La Meino	Pres/COO	$450,000
Dun & Bradstreet		
Charles W. Moritz	Chair/CEO	$1,629,471
Robert E. Weissman	Pres/CEO	$1,112,596
John C. Holt	Exec VP Chair/Pres/CEO A.C. Nielsen	$669,733
Gannett		
John J. Curley	Chair/Pres/CEO	$2,136,261
Douglas H. McCorkindale	Vice Chair/CFO	$1,300,476
Cecil L. Walker	Pres Broadcasting	$514,160
Gaylord		
Edward L. Gaylord	Chair	$486,000
James R. Terrell	Exec VP	$463,330
General Electric		
John F. Welch Jr.	Chair/CEO	$3,206,982
General Instrument Corp.		
Donald H. Rumsfeld	Chair/Pres/CEO	$1,250,000
Harold M. Krisbergh	VP/Pres Jerrold Comm.	$335,939
Roger L. Heffernan	VP Manufacturing	$322,231

Continues on page 42

Changing Hands

This week's tabulation of station and system sales ($250,000 and above)

WVUD-FM Kettering (Dayton), Ohio □ Sold by University of Dayton to Liggett Broadcast Inc. for $3.5 million. **Seller** has no other broadcast interests. **Buyer** is headed by Robert G. Liggett Jr. and James A. Jensen, and is also licensee of WRMK(FM) East Lansing, WLHT(FM) Grand Rapids, WHNN(FM) Bay City, WBCK(AM)-WBXX(FM) Battle Creek, all Michigan, and KMGG(FM) Santa Rosa, Calif. KZZF(FM) Hanford, Calif., is being sold. WVUD-FM has AC format on 99.9 mhz with 50 kw and antenna 500 feet above average terrain. *Broker: Blackburn & Company Inc.*

KEYF-AM-FM Spokane-Cheney, Wash. □ Sold by Unicom Broadcasting Inc. to Pourtales Holdings Inc. for $1.825 million. **Seller** is headed by Andrew Molasky, and is licensee of KEYV(FM) Las Vegas and KEYW(FM) Tri-Cities, Wash. **Buyer** is headed by C.T. Robinson, who has interests in KVOR(AM)-KSPZ(FM) Colorado Springs, and is acquiring KTCR(AM)-KOTY-FM Tri-Cities, Wash. Stations simulcast oldies format. KEYF(AM) is on 1050 khz with 5 kw day and 50 w night. KEYF-FM is on 101.1 mhz with 100 kw and antenna 1,966 feet. *Broker: Media Venture Partners.*

KKAM(AM)-KBOS(FM) Fresno, Calif. □ Sold by Richard C. Phalen Jr., receiver for Radio Fresno Inc., to Cen-Cal Broadcasting Inc. for $1.4 million cash. Phalen is also receiver for KIST-(AM)-KMGQ(FM) Santa Barbara, Calif. **Buyer** is headed by Stephen D. Miller and John W. Brocks. Miller is former general manager of stations. KKAM is fulltimer with oldies format on 1340 khz with 1 kw. KBOS has CHR format on 94.9 mhz with 16.4 kw and antenna 847 feet above average terrain. *Broker: Media Services Group.*

KLCL(AM)-KHLA(FM) Lake Charles, La., and WNAU(AM)-WWKZ(FM) Tupelo, Miss. □ Sold by Gary Stevens, receiver for GMX Corp., to Radio South Inc. for $1.2 million. **Seller** is media broker, who is also receiver for WHNK(AM)-WRLT-FM Nashville (see below). **Buyer** is headed by Houston L. Pearce, former NAB board member; he also has interests in WTSK(AM)-WTUG(FM) Tuscaloosa, Ala. *Broker: Gary Stevens & Co.*

WXGZ-TV Appleton (Green Bay), Wis. □ Sold by Appleton Midwestern Television Ltd. to Ace TV Inc. for $505,000 plus 85% of accounts receivable. Station is being sold out of bankruptcy. **Seller** is headed by Richard D. Ellenberg, bankruptcy trustee. **Buyer** is headed by Carl J. Martin, and controls licensee of WGBA(TV) Green Bay, WLAX(TV) La Crosse and WEUX(TV) Chippewa Falls, all Wisconsin. WXGZ-TV is Fox affiliate on ch. 32 with 1,070 kw visual, 107 kw aural and antenna 1,220 feet.

WHNK(AM)-WRLT-FM Nashville □ Sold by Gary Stevens, as receiver for GMX Corp., to Ned Horton for $505,000. **Seller** is media broker, and is also receiver for KLCL(AM)-KHLA(FM) Lake Charles, La. (see above). **Buyer** is former general manager of stations. WHNK, currently dark, is licensed to 1430 khz with 5 kw day and 1 kw night. WRLT-FM has progressive format on 100.1 mhz with 3 kw and antenna 1,134 feet above average terrain. *Broker: Gary Stevens & Co.*

For other proposed and approved sales see "For the Record," page 52.

PROPOSED STATION TRADES

By volume and number of sales

This Week:

AM's □ $866,000 □ 10

FM's □ $0 □ 0

AM-FM's □ $2,915,000 □ 3

TV's □ $505,000 □ 1

Total □ $4,286,000 □ 14

1992 to Date:

AM's □ $129,388,015 □ 113

FM's □ $139,287,548 □ 119

AM-FM's □ $185,399,805 □ 84

TV's □ $1,181,171,620 □ 38

Total □ $1,635,246,988 □ 354

For 1991 total see Jan. 27, 1992 BROADCASTING.

CLOSED!

WINE-AM/WRKI-FM, Danbury, Connecticut from **The Home News Company,** owned by the Boyd Family, to **Danbury Broadcasters, Inc.,** Gary Starr, Principal for $3,350,000.

Randall E. Jeffery
and
Charles E. Giddens
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RADIO and TELEVISION BROKERAGE
FINANCING • APPRAISALS

MEDIA VENTURE PARTNERS

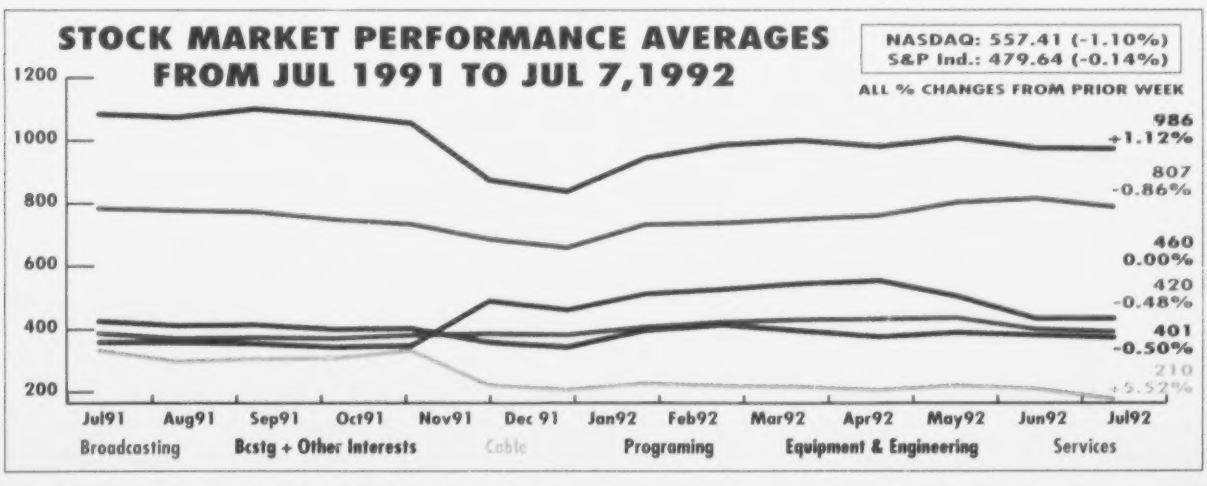
WASHINGTON, DC
ORLANDO
SAN FRANCISCO

COMPENSATION

Continued from page 40

Executive	1991 Title	Cash Compensation
Frank M. Drendel	Chair/Pres/CEO CommScope	$306,904
Richard S. Friedland	CFO/VP/Controller	$288,630
Gillett Holdings		
George N. Gillett	Chair	$1,500,000*
Robert E. Selwyn	Pres Broadcasting	$75,000*
Granite Broadcasting		
W. Don Cornwell	Chair/CEO	$20,730
Great American Communications		
Gregory C. Thomas	Exec VP/CFO	$292,000
William T. Baumann	Exec VP	$262,000
Anita L. Wallgren	VP	$121,000
Harris Corp.		
John T. Hartley	Chair/Pres/CEO	$868,817
G.W. Numsen	Pres Communications Sector	$374,406
Heritage Media		
David N. Walthall	Pres/CEO	$251,689
James J. Robinette	Exec VP/Pres TV Group	$210,798
Home Shopping Network		
Roy M. Speer	Chair/CEO	$500,000
Infinity Broadcasting		
Mel Karmazin	Pres/CEO	$750,000**
Itel		
Samuel Zell	Chair/CEO	$1,100,000
Rod Dammeyer	Pres	$1,100,000
Jones Intercable		
Glenn R. Jones	Chair/CEO	$1,038,460
James B. O'Brien	Pres	$250,004
King World Productions		
Roger King	Chair	$2,036,000
Michael King	Pres/CEO	$2,036,000
Stephen W. Polley	Exec VP/COO	$780,000
Steven R. Hirsch	Pres Camelot Sales	$525,000
Jeffrey E. Epstein	CFO	$438,000
LIN Broadcasting		
Gary R. Chapman	Pres LIN TV Group	$650,000
Media General		
J. Stewart Bryan, III	Chair/Pres/CEO	$636,222
James S. Evans	Vice Chair	$553,680
Meredith		
Philip A. Jones	Pres Broadcasting Group	$333,964
Multimedia		
Walter E. Bartlett	Pres/CEO	$636,703
J. William Grimes	VP/Corporate Group Exec.	$403,486
Robert L. Turner	VP/Pres Entertainment	$316,728
Outlet Communications		
James G. Babb	Chair/Pres/CEO	$223,553***
Paramount Communications		
Martin S. Davis	Chair/CEO	$950,000
Stanley R. Jaffe	Pres/COO	$478,071
Pinelands		
Lawrence P. Fraiberg	Chair/CEO	$490,385
Michael B. Alexander	Pres/COO	$367,789
Donna H. Zapata	Sen VP Sales, marketing	$219,615
Playboy		
Christie Hefner	Chair/CEO	$422,049
Robert J. Friedman†	Sen VP/Pres Entertainment	$592,015
Pulitzer Publishing		
Michael E. Pulitzer	Pres/CEO	$699,481
Joseph Pulitzer Jr.	Chair	$587,517
Ken J. Elkins	Sen VP Broadcasting	$388,698
QVC Networks		
Joseph M. Segel	Chair/CEO	$307,500
Michael C. Boyd	Pres/COO	$247,238
Renaissance Communications		
Michael Finkelstein	Pres/CEO	$582,290
Harvey Cashn	Exec VP/Pres-GM WDZL-TV	$249,174
Michael Fisher	Pres-GM KTXL-TV	$249,000
Rod Bacon	Pres-GM WTXX-TV	$249,000
Republic Pictures		
Russell Goldsmith	Chair/CEO	$293,269
Scientific-Atlanta		
William E. Johnson	Chair/CEO	$781,272
Raymond M. Hartnett	Sen VP/Treas	$360,601
Scripps Howard		
Richard J. Janssen	Pres.	$372,000
Arnold Klamer	VP-GM WMAR-TV	$252,000
Thomas C. Griesdorn	VP-GM WTVT-TV	$198,700
James H. Knight	VP-GM WEWS(TV)	$189,100
TCA Cable		
Robert M. Rogers	Chair/CEO	$166,558
Fred R. Nichols	Pres/COO	$159,728
Tektronix		
Jerome J. Meyer	Pres/CEO	$791,649
Lawrence R. Kaplan	VP TV Systems Group	$367,485
Tele-Communications Inc.		
Bob Magness	Chair	$4,773,514
John Malone	Pres	$453,517
Stephen M. Brett	Sen VP/Gen Counsel	$571,885
Fried A. Vierra	Exec VP	$373,961
Donna F. Fisher	Exec VP	$352,949
Time Warner		
Steven J. Ross	Chair/Co-CEO	$4,064,000
N.J. Nicholas Jr†	Pres/Co-CEO	$2,900,000
Gerald M. Levin	Vice Chair/COO	$2,800,000
Times Mirror		
Robert F. Erburu	Chair/CEO	$909,414
David Lawenthal	Pres	$619,476
Tribune		
James C. Dowdle	Pres/CEO	$603,003
Turner Broadcasting		
R.E. Turner	Chair/Pres	$1,003,372
Terence F. McGuirk	Exec VP	$818,792
W. Thomas Johnson	VP News	$539,936
Scott M. Sassa	VP Entertainment Networks	$477,915
United Television		
Garth S. Lindsey	Exec VP/CFO	$182,000
Unitel Video		
Herbert Bass	Co-CEO	$251,000
Alex Geisler	Co-CEO	$251,000
John Hoffman	Pres/COO	$178,000
Viacom		
Frank J. Biondi Jr.	Pres/CEO	$1,735,151
John W. Goddard	Sen VP/Pres Cable	$1,182,228
Henry S. Schleiff	Sen VP/Chair Broadcast Entertainment	$1,150,000
The Walt Disney Co.		
Michael D. Eisner	Chair/CEO	$5,441,543
Frank G. Wells	Pres/COO	$2,745,771
The Washington Post Co.		
Howard Wall	Pres Cable Division	$441,375
Westinghouse		
Burton B. Staniar	Chair Broadcasting	$354,996
Westwood One		
Norman J. Pattiz	Chair/CEO	$570,000
Gregory P. Batusic	Exec VP Sales	$337,000
Robert K. Moore	Exec VP Radio Stations	$276,000
Zenith		
Jerry K. Pearlman	Chair/CEO	$449,985
Gerald M. McCarthy	Sen VP	$204,750

† No longer with company.
* Received additional compensation as part of SCI Television management fee.
** Paid in form of stock warrants. *** Since May 1991.



■ ***WMEA-FM-TV Portland-Biddeford, ME** (FM: BALED920513KP; 90.1 mhz; 49 kw; ant. 1,920 ft.; TV: BALET920513KJ; ch. 26; 589 kw-V; ant. 800 ft.)—Granted assignment of license from University of Maine System to Maine Public Broadcasting Corp. for no cash consideration (see WCBB[TV] Augusta, ME, above). Action June 23.

■ ***WMEM-FM-TV Presque Isle, ME** (FM: BALED920513KS; 106.1 mhz; 100 kw; ant. 1,080 ft.; TV: BALET920513KM; ch. 10; 299 kw-V; ant. 1,090 ft.)—Granted assignment of license from University of Maine System to Maine Public Broadcasting Corp. for no cash consideration (see WCBB[TV] Augusta, ME, above). Action June 23.

■ ***WMEW(FM) Waterville, ME** (BALED920513KT; 91.3 mhz; 3 kw; ant. 300 ft.)—Granted assignment of license from University of Maine System to Maine Public Broadcasting Corp. for no cash consideration (see WCBB[TV] Augusta, ME, above). Action June 23.

■ **WEDE(AM) Eden, NC** (BAPL920515EA; 1130 khz; 1 kw-D)—Granted assignment of CP from Avery Communications Inc. to Newave Broadcasting for $45,000. **Seller** is headed by John C. Avery. **Buyer** is headed by John Corres, and has no other broadcast interests. Action June 24.

■ **WAGR(AM)-WJSK(FM) Lumberton, NC** (102.3 mhz; 3 kw; ant. 270 ft.)—Granted assignment of license from Southeastern Broadcasting Corp. to Messa Inc. for $400,000. **Seller** is headed by Albert Kahn, and has no other broadcast interests. **Buyer** is headed by R. L. Harrell, and has no other broadcast interests. Action June 24.

■ **KTBR(AM) Roseburg, OR** (BAL920511EF; 950 khz; 1 kw-D)—Granted assignment of license from Douglas Broadcasters Inc. to K-S Riggs Broadcasting Inc. for $280,000. **Seller** is headed by Elliot Motschenbacher, and has no other broadcast interests. **Buyer** is headed by Keith D. Riggs, and has no other broadcast interests. Action June 22.

■ **KPRB(AM)-KSJJ(FM) Redmond, OR** (BAL920512EA; 1240 khz; 1 kw-U; FM: BALH920512EB; 102.9 mhz; 2.25 kw; ant. 393 ft.)—Granted assignment of license from Redmond Broadcast Group Inc. to Stewart Broadcasting Inc. for $710,000. **Seller** is headed by Donald McCoun. **Buyer** is backed by Stewart-Hyams Family Trust (100%), headed by Sande R. Stewart, and has no other broadcast interests. Action June 22.

■ **WGPA(AM) Bethlehem, PA** (BAL920413EB; 1100 khz; 250 w-D)—Granted assignment of license from Chadwick Broadcasting Co. to Timmer Broadcasting Co. for $100,000. **Seller** is headed by Henry G. Chadwick, and has no other broadcast interests. **Buyer** is headed by Joseph Timmer, and has no other broadcast interests. Action June 19.

■ **KDSI(AM)-KQNN(FM) Alice, TX** (AM: BAL920428EB; 1070 khz; 1 kw-U; FM: 92.1 mhz; 3 kw; ant. 300 ft.)—Granted assignment of license from Bruton Broadcast Communications Inc. to Alice Radio Co. Inc.; **Seller** has defaulted on June 1991 note for principal amount of $425,000. Bruton Broadcast is also selling KNGV(FM) Kingsville, TX. **Seller** is headed by Robert R. Bruton, and has no other broadcast interests. **Buyer** is headed by George W. Marti, who has interests in licensee of KCLE(AM) Cleburne, KBAL(AM) San Saba, and is permittee of KCLW(FM) Glen Rose, all Texas. His daughter, Michelle Marti, is purchasing KNGV(FM) Kingsville, TX, from assignor. Action June 10.

■ **WZKT(AM) Waynesboro, VA** (BTC920408EC; 1490 khz; 1 kw-U)—Granted transfer of control of SlocuMedia Inc. to Leon P. Harris, et al., for $500. **Seller**, John G. Leake, trustee for estate of Scott Slocum, was appointed by bankruptcy court, and is selling 51.02% (50 shares). **Buyers** have no other broadcast interests. Action June 24.

■ **WZKT(AM) Waynesboro, VA** (BAL910408EA; 1490 khz; 1 kw-U)—Dismissed app. of assignment of license from Slocumedia Inc. to Tschudy Communications Corp. for no consideration (see WAKT-[AM], above). Tschudy Communications is headed by Earl Judy Jr. (100% voting stock), Robert S. Janney and Joyce M. Jenkins. Judy has 100% interest in WALI(AM)-WROG(FM) Cumberland, MD; WSKO(FM) Buffalo Gap, VA; WBRJ(AM)-WEYQ(FM) Marrietta, OH; WMQC(FM) Morgantown and WKOY(AM)-WKMY(FM) Bluefield-Princeton, both West Virginia; WCRO(AM) Johnstown, PA; 51% interest in WSVG(AM)-WSIG(FM) Mt. Jackson and 49% interest in WZKT(AM) Waynesboro, both Virginia. Action June 24.

■ **WJUB(AM) Plymouth, WI** (BTC920504EG; 1420 khz; 500 w-D)—Granted transfer of control licensee Jubilation Ministries Inc.; licensee, headed by William G. Kraemer, is increasing its board of directors. Action June 18

NEW STATIONS

Applications

■ **Gallatin, MO** (BPH920617MA)—Missouri Valley Broadcasting Inc. seeks 101.7 mhz; 15 kw; ant. 129 m. Address: Highway 65 North, P.O. Box 128, Marshall, MO 65340. Applicant is headed by Michael A. Phillips, and is licensee of WPHQ(FM) Bloomer and WMEQ-AM-FM Menomonie, both Wisconsin. Stockholder Marvin Luehrs has interests in KTTN-AM-FM Trenton, MO. Action June 17.

■ **Malta Bend, MO** (BPH920616MA)—Miles J. Carter seeks 97.5 mhz; 3.42 kw; ant. 268 m. Address: 802 E. 12th St., Carrollton, MO 64633. Appliant has no other broadcast interests. Filed June 16.

■ ***Olivebridge, NY** (BPED920618MB)—Christian Media Associates Inc. seeks 88.3 mhz; .1 kw; ant. 21 m. Address: Post Office Box 63; Rhinebeck, NY 12572. Applicant is headed by Dan Elmendorf, and is licensee of FM translator W202AJ. Filed June 18.

Actions

■ **Williams, AZ** (BPH900807MH)—Granted app. of Jana Tucker for 96.7 mhz; 1 kw; ant. 19 m. Address: P.O. Box 36717, Tucson, AZ 85740. Applicant and Ted Tucker own CP's for three FM's, and four FM translators and three LPTV's, all in Arizona. Action June 23.

■ **Thousand Palms, CA** (BPH910211MH)—Granted app. of Jeffrey Rochlis for 94.7 mhz; .51 kw; ant. 177 m. Address: 4344 Promenade Way, Marina Del Rey, CA 90292. Applicant has no other broadcast interests. Action June 23.

■ **Thousand Palms, CA** (BPH910207MC)—Dismissed app. of Douglas Johnson for 94.7 mhz; .55 kw; ant. 190 m. Address: 3101 Interlaken Rd., West Bloomfield, MI 48323. Applicant is general manager and has interest in WXON(TV) Detroit, and is permittee of new TV KNWS-TV Katy, TX. Action June 23.

■ **Thousand Palms, CA** (BPH910211MD)—Dismissed app. of Sam Idas for 94.7 mhz; 3 kw; ant. 89 m. Address: 1624 SE 12th Court, Fort Lauderdale, FL 33316. Applicant has no other broadcast interests. Action June 23.

■ **Springfield, MO** (BPED910910MB)—Granted app. of Lou Smith Ministries Inc. for 88.3 mhz; 12 kw; ant. 100 m. Address: 2711 Hwy. 62, Jeffersonville, IN 47130. Applicant is headed by Mary L. Smith, John W. Smith I and David B. Smith. Mary Smith and John Smith are 25% voting members of board of Brightness Ministries Inc., license of LPTV W05BE at Jeffersonville, IN, and holds CP's for W26AS Clarksville and W08CT New Albany, both Indiana, and W20AX Glasgow, KY. Mary Smith also

SUMMARY OF BROADCASTING & CABLE

BROADCASTING

Service	ON AIR	CP's[1]	TOTAL*
Commercial AM	4,978	231	5,209
Commercial FM	4,662	989	5,651
Educational FM	1,537	310	1,847
Total Radio	**11,177**	**1,530**	**12,707**
Commercial VHF TV	558	13	571
Commercial UHF TV	580	167	747
Educational VHF TV	123	5	128
Educational UHF TV	236	10	246
Total TV	**1,497**	**195**	**1,692**
VHF LPTV	457	146	603
UHF LPTV	786	831	1,617
Total LPTV	**1,243**	**977**	**2,220**
FM translators	1,897	367	2,264
VHF translators	2,505	74	2,579
UHF translators	2,360	392	2,752

CABLE

Total subscribers	55,786,390
Homes passed	92,040,450
Total systems	11,254
Household penetration†	60.6%
Pay cable penetration/basic	79%

* Includes off-air licenses. † Penetration percentages are of TV household universe of 92.1 million.
[1] Construction permit. [2]Instructional TV fixed service. [3]Studio-transmitter link.
Source: Nielsen, NCTA and Broadcasting's own research.

Broadcasting In Brief

FIRST-RUN PUSH

Stepping up its effort in re-entering first-run syndication, Columbia Pictures Television Distribution has named Alan Perris to the newly-created position of senior VP, first-run programming, reporting to CPTD President Barry Thurston. Perris, who headed program development at Scripps Howard Productions since 1989, will oversee the creation, development and production of future CPTD first-run syndicated and cable programming.

Perris's most recent major syndicated development project at Scripps Howard is the ongoing test of *NightTalk with Jane Whitney*, which is being distributed by Warner Bros. Domestic Television. Perris also oversaw program development of several cable television features at Post-Newsweek Video from 1982-83.

Political advertisers spent a record $1 million on national spot cable television during the first six months of the election year, according to Cable Networks, Inc.

The Westwood One Companies last week reported a second-quarter loss of $4.8 million, or 32 cents per share, a slight improvement over its second-quarter 1992 loss of $4.1 million. For the six months ended May 31, Westwood One reported losses of $12.1 million, or 81 cents per share. Westwood One said the second-quarter losses resulted from a slump in network radio revenues and charges for "severance and termination associated with management changes." Westwood One President Bill Battison resigned during the second quarter. Westwood reported second-quarter revenues of $34.1 million, down from $36.4 million in the second quarter of 1991.

NSS POCKETPIECE

(Nielsen's top ranked syndicated shows for the week ending June 28. Numbers represent aggregate rating average/stations/% coverage)

1. Wheel Of Fortune	11.9/227/99
2. Star Trek	11.8/246/99
3. Jeopardy!	10.7/218/99
4. Oprah Winfrey Show	9.7/231/99
5. Married...With Children	7.6/176/96
6. Entertainment Tonight	7.5/161/96
7. A Current Affair	6.1/177/94
7. Inside Edition	6.1/141/90
9. Cosby Show	6.0/203/96
10. Wheel Of Fortune-eleni	5.9/183/94
11. Bridesmaids	5.7/160/96
12. Donahue	5.5/228/99
13. Hard Copy	5.1/176/92
14. Disney: 50 Years of Magic	4.8/181/96
15. Love Connection	4.7/162/93
15. Magic II	4.7/167/92
15. Sally Jessy Raphael	4.7/214/99
15. WKRP In Cincinnati	4.7/236/99

Warner Bros. Domestic Television Distribution began a restructuring of its syndication sales division with the departure of five sales executives, moves that company officials insist are part of a consolidation of off-network and first-run sales forces throughout its Burbank headquarters and regional sales offices. Alicia O'Neill, VP of eastern division sales, first-run, currently on maternity leave, has resigned, and Steve Knowles, VP of first-run central division sales, is being reassigned to another area of the studio. Also departing: Mary Markarian, director of first-run central division sales; Jeff Brooks, vice president, director of off-network sales, and Jillian Lines, manager of southwestern sales.

Republic Pictures Domestic Television Distribution has cleared *All Nite Movie* in over 90 markets and 72% of the U.S. for its third year in syndication. The movie package comprises Republic Pictures film titles from its library of features produced by the independent studio from the 1930's to the 1960's.

MTM Entertainment has formed its own home video label as part of

Public television's WNET-TV New York garnered its highest ratings ever for a single program with its coverage of* Op Sail '92, *a tall ships flotilla that sailed to New York Harbor to take part in Fourth of July activities. The station's live five-hour coverage (9 a.m. to 2 p.m.) averaged a 9.9/26, topping the previous high of 9.6/24 for coverage of Supreme Court nominee Clarence Thomas's Senate hearing. The coverage was a cooperative effort between WNET-TV and the city's commercial stations, which aired footage during their news programs. Taking part in the coverage were (l-r): Walter Cronkite, Dr. William F. Baker, WNET-TV president, and New York Mayor David Dinkins.